In Figure 56, please change "IN FELLECT IS THAT OF BABY THREE YEARS OLD." to --INTELLECT IS THAT OF A THREE-YEAR-OLD BABY-- as shown.

REMARKS

Reconsideration is respectfully requested. Claims 1-32 are pending. Claims 1-24 are rejected. Claims 1-24 are amended to correct for minor grammatical and/or typographical errors. Claims 25-32 are new.

Additionally, the specification and the Figures are amended to correct for minor typographical and/or grammatical errors.

For the reasons set forth below, Applicants respectfully submit that all pending claims are allowable.

I. Correction to the Figures

Figures 8, 11, 33, 50 and 56 are amended to correct for minor typographical and/or grammatical errors and to provide consistency with the specification.

Accordingly, the Examiner is requested to approve the minor corrections to Figures 8, 11, 33, 50 and 56 which are shown in red on the attached photocopy thereof. A separate letter is forwarded concurrently to the official draftsperson for review.

II. Anticipation Rejections

Claims 1-24 are rejected as anticipated by U.S. Patent No. 5,557,723 ("Holt"). See Office Action, p.2, ¶3.

For the reasons set forth below, Applicants traverse the Examiner's rejections and respectfully submit that claims 1-24 are allowable.

The Examiner rejects all 24 claims pending in the present application based upon the teaching of the Holt reference. See Office Action, pp.2-3. In



particular, in discussing the rejection of claim 1, for example, the Examiner refers to col.3, line 33, col.4, line 13 and col.6, line 14 of the Holt reference. Respectively, these portions of the Holt reference discloses form header which contains information describing the window in which the fields are displayed (Holt, col.3, lines 32-35), field objects each of which describes the characteristics o a field of the form (Holt, col.4, lines 12-14), and finally, the parameter UpCall which is an address of a procedure that can be called by the Form Control Procedure (FCP), which, in turn, is a computer routine that is written by the forms designer to implement form customization i.e., a block of code which is stored as the last entry in the form data structure (Holt, col.5, lines 54-59, col.6, lines 14-16).

Indeed, based upon the disclosure of the Holt references in the particular portions thereof discussed above, the Examiner concludes that the claimed invention as embodied in claim 1 of the present application (as well as the remaining pending claims - see Office Action, p.4), is taught by the Holt reference.

Rather, Holt is directed to method and system for user-customizable forms in an electronic mail system, where the electronic mail system provides for the receiving and displaying of mail information in conjunction with the user of a user-customizable form. Holt, Abstract, lines 1-6. More specifically, Holt is directed to user-customizable forms or use in an email system such that the particular information entry fields in forms such as credit application form and phone message slip forms, for example, can be customized by the user to facilitate the processing of data provided in the particular fields in the various forms. Holt, col.1, lines 16-20, 33-44; col.2, lines 2-20.

On the other hand, the claimed invention as embodied in, for example, claim 1 of the present application is directed to a method for automatic controlling of the transmission of an E-mail wherein a plurality of agent



parameters controlling the behaviour of an agent delivering an E-mail are appended to the main mail text having an appended mail header, responsive to a send command designating the transmission of the E-mail for transmission to a recipient; wherein the agent parameters are modified responsive to the contents of experiences reflecting the operating hysteresis for the agent; and further wherein an E-mail of a pre-set illustrative sentence is sent by said agent to the recipient based on said agent parameters.

Indeed, as best understood, Holt reference does not teach or otherwise fairly suggest the combination as set forth in claim 1, and claims 2-3 dependent therefrom ,of the present application. Moreover, Holt reference does not teach or otherwise fairly suggest the combinations as respectively set forth in claims 4-24 of the present application.

Therefore, Applicants traverse the Examiner's rejections and respectfully submit that all pending claims are allowable.

III. Obviousness Rejections

Claim 3 is rejected as obvious over Holt in view of U.S. Patent No. 5,796,393 ("MacNaughton"). See Office Action, p.3, ¶4.

Preliminarily, Applicants herein renew all of the arguments set forth above in distinguishing the Holt reference from the present invention, and respectfully submit that, for the same reasons set forth above, claim 3 is allowable.

Additionally, as best understood, since the MacNaughton reference does not appear to overcome the deficiencies of the Holt reference, even assuming arguendo that the combination of the MacNaughton and Holt references is proper, the combined teaching of the MacNaughton and Holt references does not disclose or otherwise fairly suggest the combinations as set forth in the pending claims of the present application.



Therefore, Applicants traverse the Examiner's rejections and respectfully submit that all pending claims are allowable.

IV. New Claims 25-32

Claim 25 is directed to a method for automatic control of information distribution over the internet for on-line shopping, wherein a plurality of agent parameters controlling the behaviour of an agent delivering an on-line shopping request are appended to the main mail text having an appended mail header, responsive to a send command designating the transmission of the online shopping request for transmission to a recipient; wherein the agent parameters are modified responsive to the contents of experiences reflecting the operating hysteresis for the agent; and further, wherein an E-mail of a pre-set illustrative sentence is sent by said agent to the recipient based on said agent parameters. Claim 28 is directed to a method for automatic control of information distribution over the internet for on-line shopping, wherein a plurality of agent parameters controlling the behaviour of an agent delivering an on-line shopping request are appended to the main mail text having an appended mail header, responsive to a send command designating the transmission of the on-line shopping request, for transmission to a recipient; wherein the agent parameters are modified responsive to the contents of experiences reflecting the operating hysteresis for the agent; and further, wherein an E-mail of a pre-set illustrative sentence is transmitted by said agent to the recipient based on said agent parameters. Finally, claim 30 is directed to a method for automatic control of information distribution over the internet for on-line shopping, wherein a plurality of agent parameters controlling the behaviour of an agent delivering an on-line shopping request are appended to the main mail text having an appended mail header, responsive to a send command designating the transmission of the on-line shopping request, for transmission to a recipient; wherein the agent



parameters are modified responsive to the contents of experiences reflecting the operating hysteresis for the agent; and further, wherein the user or the recipient is randomly selected by the agent based on said agent parameters, and an E-mail of a pre-set illustrative sentence is sent by said agent to the user or to the recipient.

As best understood, none of the cited references disclose or otherwise fairly suggest the respective combinations set forth in new claims 25, 28 and 30 of the present application. Therefore, Applicants respectfully submit that claims 25, 28, 30, and claims 26-27, 29, and 31-32 respectively dependent therefrom, are allowable.

For the foregoing reasons it is submitted that all of the claims are now in condition for allowance and the Examiner's early re-examination and reconsideration are respectfully requested.

Respectfully submitted,

LIMBACH & LIMBACH L.L.P.

Seong-Kun Oh

Recognition under 37 CFR §10.9(b)

September 27, 1999 Our File: SONY-6900

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231, on September 27, 1999.

Dated:

Bv.

a-Tanida C. Moore

